

# TOTAL ECLIPSE FESTIVAL

APRIL 5-8  
2024



Image courtesy Symbiosis Events

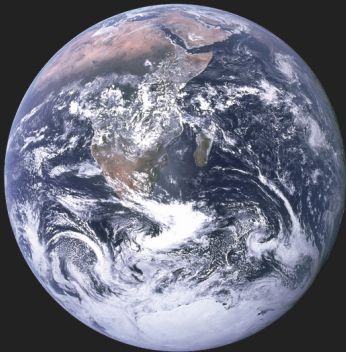


TOTAL ECLIPSE 2024

# Bringing the Overview Effect down to Earth

Total Eclipse Festival aims to unite humanity with a unique event where art, science, and advocacy coalesce into one experience, headlined by the Total Solar Eclipse of 2024.

By bringing the Overview Effect down to Earth, we want people to walk away with compassion, understanding, and a sense of purpose to take care of our planet and each other.





TOTAL ECLIPSE 2024

# Feel like you're in Space On Spaceship Earth



Image courtesy of Virgin Galactic

Having witnessed the transformative power of the 2017 eclipse, and as deep believers in the power of space bringing the world together, we are excited to bring the experience of being in space down to Earth's surface.





TOTAL ECLIPSE 2024



# A Festival to Inspire us to Care for Our Home Planet



The 3 Day Festival Will Feature  
Artists, Astronauts and Storytellers

## Musical Performances

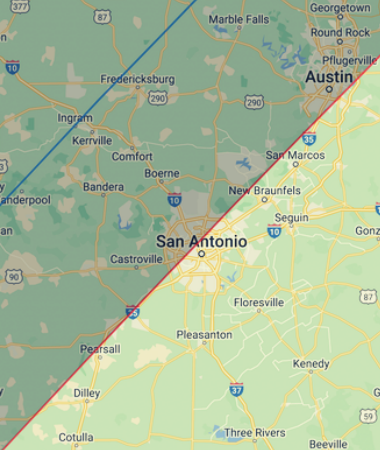
Featuring amazing world class performers  
as moved by the heavens as we are

## Experiential Activations

Places where people can meet, connect,  
express, explore and discover worlds of  
awe and wonder

## Advocacy

Aligning organizations and thought leaders  
with a like-minded audience...food for  
change



# Why Texas?

Texas has the best chance of **clear skies** in early April.

This map shows where the shadow of the moon will produce full darkness. The red line is the very edge of the shadow. The closer you get to the blue line the longer you will be in darkness. From 1:45 seconds at UT Austin to 4:26 on the blue line (the "centerline" of the eclipse).

Austin is the cultural epicenter of the Eclipse. It's easy to get to and has lots of support.



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# Let the **Cosmos** **Move** You

"Monday's eclipse was perhaps a celestial nudge, literally and metaphorically, to lift our eyes for a moment away from the trivial and to the important."

-Sir Richard Branson

2017 Total Solar Eclipse



www.YurisNight.net/Eclipse

We are all in to make this Happen



**Loretta Hidalgo Whitesides**

Founder Astronaut Virgin Galactic

With 20 years experience producing space community events, and 2 total eclipses on 2 continents, Loretta is ready to create the ultimate space event for the 2024 eclipse.



**Patrick Hallahan**

Musician/Event Producer

Patrick is a musician, restaurateur, and event producer...a gatherer of the masses. His two decades of travels as a member of the band, My Morning Jacket, have provided a background of inspiration and empathy.



**MaryLiz Bender**

Music/Show/Film Producer

MaryLiz is a creative storyteller and producer—on a mission to inspire hope, elevate empathy, and unite through experiences of awe and wonder.