Planning Large-scale Campus Events
ECLIPSE 2017 EVENTS

1. NASA EDGE Megacast and Lunt Solar Systems
   MONDAY, AUGUST 21

2. Eclipse Day at Saluki Stadium
   MONDAY, AUGUST 21
   Gates open: 9 a.m. | Program: 10 a.m. - 3 p.m.
   Guided campus viewing. Tickets available at 618/453-5147
   or online at eclipse.siu.edu/tickets.

3. Crossroads Astronomy Science and Technology Expo
   SUNDAY, AUGUST 20 - MONDAY, AUGUST 21
   SUNDAY, MONDAY: 9 a.m. - 5 p.m.
   NASA Village, activities and demonstrations.

4. Crossroads Festival
   FRIDAY, AUGUST 18 - MONDAY, AUGUST 21
   FRIDAY: 3 p.m. - midnight
   SATURDAY AND SUNDAY: 11 a.m. - midnight
   MONDAY: 9 a.m. - 7 p.m.
   Carnival, food and music.

5. Crossroads Art and Craft Fair
   SUNDAY, AUGUST 20 - MONDAY, AUGUST 21
   SUNDAY: 10:30 a.m. - 7 p.m.
   MONDAY: 9 a.m. - 5 p.m.
   Arts, crafts and eclipse items.

OTHER EVENTS

Eclipse Comic Con
SATURDAY, AUGUST 19 - SUNDAY, AUGUST 20: 10 a.m. - 5 p.m.

Planetary Radio Live with Mat Kaplan
SUNDAY, AUGUST 20: 5 p.m. - 6:30 p.m.
National radio show taping.

Ticket Required

NASA
ADLER PLANETARIUM
THE PLANETARY SOCIETY
SIU Practice Events

May 15, 2022 lunar eclipse
Aug 6, 2022 star party
2023 SIU Star Party
Do’s and Don’ts:

• Start planning your event with your public safety team and your events planning team.

• Give police, EMS, & hospitals time to assess, plan and arrange funding. Many of them will not initially realize the scale of what is about to happen.

• If your event warrants federal assistance, that process to obtain it will be initiated by your local police.
Do’s and Don’ts, continued:

• Work to your strengths & let your partners work to theirs.

• You may have limitations imposed on your event that you can’t control. Be flexible.

• Find creative ways that your departmental and external partners might make money.
Words of advice:

• Remember that what you are doing is creating a temporary community. Your audience will remember that feeling for just as long as they remember the eclipse.

• Try to make your event as fun as possible for the people attending who aren’t interested in the eclipse.
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