Plenary 1:
Data-Driven Lessons Learned from the 2017 U.S. Eclipse
What to Expect in 2023 & 2024
Debra Ross
Chair, Rochester Eclipse Task Force
Co-Chair, SETF
Regional Impact Data
South Carolina
Wyoming
Nebraska
Nashville
Oregon
Kentucky

Traffic Data
Transportation Research Interdisciplinary Perspectives
The 2017 total solar eclipse in the United States: Traffic management and lessons learned

TR News
Traffic Impacts of the 2017 Solar Eclipse

Retail Spending
Forbes
Plenary 1 Presenters:

Jay Anderson, Eclipseophile.com
Kate Russo, BeingInTheShadow.com
Janet Ivey, Janet's Planet
Kristen Erickson, NASA
Carrie Falzone, Vertical Insite